



# 17<sup>th</sup> CLU

## COMPETITION LAW

Webinar  
Tuesday, 26 April 2022  
5.00 – 7.00 pm

# **Google, Apple, Facebook Amazon and Microsoft - GAFAM**

## **Big Tech under antitrust scrutiny**

Regulators and government officials worldwide continue to closely scrutinize big technology companies - i.e., “Big Tech” - along with potential anti-competitive concerns. The central questions are: Have companies such as Google, Amazon, Facebook, Apple and Microsoft become too powerful or do they maintain anti-competitive practices in markets as e-commerce; financial services, social media, cloud services or app stores?

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The 17<sup>th</sup> CLU will highlight the role of UNCTAD in promoting international cooperation and providing policy recommendations in order to strengthen competition and consumer protection in the digital economy. You will learn how the “old economy” especially in media markets is

affected by the Big Tech and how antitrust authorities recently enforced competition law against GAFAM.

## PROGRAM

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**5.00 pm** Opening  
**Patrick Krauskopf**, ACCL / Zurich University of Applied Sciences ZHAW

**5.05 pm** **Topic # 1: International View on GAFAM**

*International best practices on competition policy and the digital economy: the experience of developing countries*

**Ms. Teresa Moreira**, Head Competition and Consumer Policies Branch, UNCTAD, Geneva

*The (soon to arrive) regulation of Platforms in the UK*

**Mr. Oliver Bretz**, Founder and Partner, Euclid Law Ltd, London

Panel discussion

**Lead: Patrick Krauskopf**, President ACCL / Professor at ZHAW

**6.00 pm** Break

**6.05 pm** **Topic # 2: Swiss View on GAFAM**

*How GAFAM changed markets*

**Mr. Markus Wyssling**, Attorney AGON PARTNERS/Lecturer ZHAW

*David vs Goliath? How to deal with antitrust challenges for a small competition authority?*

**Mr. Philippe Jolliet**, Case Handler, Secretariat of the Competition Commission, Bern

Panel discussion

**Lead: Thomas Nydegger**, Attorney, Co-Managing Director ACCL

**6.55 pm** Take home message  
**Patrick Krauskopf**, ACCL/ ZHAW



## Application & Costs

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### **Registration**

Register via the website [www.accl.ch](http://www.accl.ch) and contact us via [info@accl.ch](mailto:info@accl.ch) if you are interested in becoming a member.

### **Cost**

The event is free of charge.

### **Note**

The conference will take place via TEAMS video call.

Participants will receive a TEAMS link by e-mail for log-in on the day of the event.

## ACCL

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The Swiss Association for Compliance and Competition Law (ACCL) organizes regular meetings and events in the field of national and international competition law. Contact us and become a member: [info@accl.ch](mailto:info@accl.ch); [www.accl.ch](http://www.accl.ch).

## CAS INTERNATIONAL COMPETITION LAW, REGULATORY AND COMPLIANCE

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For continuing education in the area of competition law and compliance, ACCL recommends the CAS International Competition Law, Regulatory and Compliance. ACCL members benefit from special conditions!